Manything FAQs

About Manything

The Manything app turns your spare smartphone or tablet into a connected home security camera. No need to buy a new camera, repurpose the old devices you already own.

With live streaming, cloud recording, motion and sound alerts and two-way talk, Manything keeps you connected to your homes, pets, and loved ones when you can't be there.

Key Milestones

2012- Initial development work starts
2013- Manything released in beta to the App Store
2014- Manything relaunches a new version, becomes the first security camera with an IFTTT channel and catches its first burglar!
2015- Beta Android version released to the Playstore
2016- Manything launches in Japanese, removes the beta tag from Android and adds our most popular feature requests; two way talk, Facebook Live integration, sound alerts and more.

Why old smartphones?

We love smartphones, to date over 5bn have been shipped globally. On average we upgrade our devices every 29 months creating an ever growing mountain of retired devices. Old smartphones have amazing cameras, powerful processors and wifi/ cellular connections, so it makes great sense to put them to use in this way before recycling them or putting them into landfill.

Any old device?

Manything is compatible with any video enabled iOS device (that's as old as the iPhone 3GS and up), and Android devices on 4.2 and above. **Even that old phone with the cracked screen can make ideal Manything camera.**

Where did the idea come from?

When Manything co-founder and CEO James West tried solve the mystery of his neighbour's stolen deliveries he attempted to set up a DIY security system. His attempts failed but it did get him thinking. What if you could re-deploy the growing number of retired smartphones into easy to use home security cameras? He pulled together a small team of proven entrepreneurs and in July 2013 the first beta version of Manything was released to the App Store. 4 years later Manything is nearing 1 million installs and over 15 years of video sessions are recorded by Manything users every day. The delivery thief however is still at large!

Who's behind Manything?

We have experts in cloud architecture, security, app programming, business development, and the creative director from Innocent Drinks. Our CEO & co-founder James West started the stock photo site Alamy in 1999 and grew it to scale.

On our board are two former CEOs of a FTSE tech company, one of whom recently drove through the exit of another UK tech start-up to a trade buyer at a valuation of >£80m.

Meet the team

Pricing

The free entry-level plan comes with live streaming and motion alerts for one Manything camera.

Optional upgrade plans for more cameras or cloud recording start from as little as \$2.99 a month

What are the main usages for Manything?

Manything stands for Monitor Anything so you can use it for anything you need to keep an eye on! The main uses are home security, pets, deliveries, kids and elderly relatives. In a recent survey of over 4000 users 70% of respondents said they used the app to protect their home.

Manything cameras have caught intruders, opera singing dogs, lazy delivery men and more! Here are some examples: <u>https://manything.com/monitor-anything.html</u>

Software vs Hardware- How we're redefining video monitoring

We believe the future direction of our sector lies not in hardware – but in software. With a simple app download our users can benefit from our monthly developments and continuously unlock the dormant potential of their phones – without having to buy expensive hardware and accessories.

Mission

The company mission is to harness the processing power and sensors of our users' devices to make video monitoring easier, more affordable, and more technically sophisticated than dedicated physical cameras.